

Drafting a Union Mission Statement

Mission Statement includes: who, where, what, and why

- *What kinds of workers do you want to include in your union?*
- *Where do you work?*
- *What will you do together?*
- *Why do you want to organize?*

Bring together a group of your coworkers and discuss key ideas or principles you want to make sure are included:

- *What are your values/principles of unity?*
- *What are your goals and what do you want to see changed?*

Examples of UCW Mission Statements:

ALABAMA *We are a collective of workers from all backgrounds championing the mission of creating the campus we all deserve.*

GEORGIA *United Campus Workers of Georgia (UCWGA) brings together the voices of the University System of Georgia's diverse workforce to address critical issues we all face. Our mission is to champion the interests and well-being of all University workers in order to build and to sustain equity, solidarity, and a common good for our University communities, the state of Georgia, and the world at large.*

LOUISIANA *United Campus Workers of Louisiana is a grassroots membership organization committed to improving learning and labor conditions on all campuses in the Louisiana higher education system. All higher education staff, faculty, graduate students, facility services and student workers in Louisiana are welcome and encouraged to join. Our mission is to champion and defend the interests, rights, and well-being of Louisiana's higher education workers, as well as to restore and maintain conditions of social, economic, and environmental justice on our campuses and in our communities.*

MISSISSIPPI *United Campus Workers of Mississippi unites Mississippi's diverse workforce--including part-time and full-time staff, faculty, and student laborers--to address the critical issues we all face. Our mission is to champion and defend the interests and well-being of all University labor, as well as to build and sustain social and economic justice in our workplaces and in our communities.*

TENNESSEE *Our mission is to advance and defend the interests of all Tennessee higher education staff and faculty, as well as promoting solidarity, democracy, and advancing social and economic justice in our workplace and in our communities.*